

# *Daily* **Bonfire**



*by* HelloMD

Technology always sets out to solve a problem. In 2014, the world lacked access to a wealth of trusted, expert authored resources on the topic of cannabis and CBD health and wellness. So HelloMD set out to build the world's largest online platform and community for cannabis educators, lifestyle experts, brands and consumers.

A similar goal inspired us to launch our new app, Daily Bonfire by HelloMD... to bring consumers a wealth of resources right at their fingertips.

In the palms of your hands, you can now access thousands of licensed cannabis and CBD retailers nationwide, engage with top brands, test your cannabis IQ with our live trivia, support critical organizations moving our industry forward, and be rewarded for all of the above. It's a win win for everyone.

Cannabis is meant to be shared and bring people together. So join us by downloading Daily Bonfire on your Android or iPhone. We'll see you at the

*Daily*  
**Bonfire**



MARK HADFIELD  
HELLOMD CEO / DAILY BONFIRE DEVELOPER

Where the next  
best thing to 420  
**is winning \$420...**



**lit.**



**Daily Bonfire is one of the 5 hottest brands  
to dominate cannabis culture in 2020.**



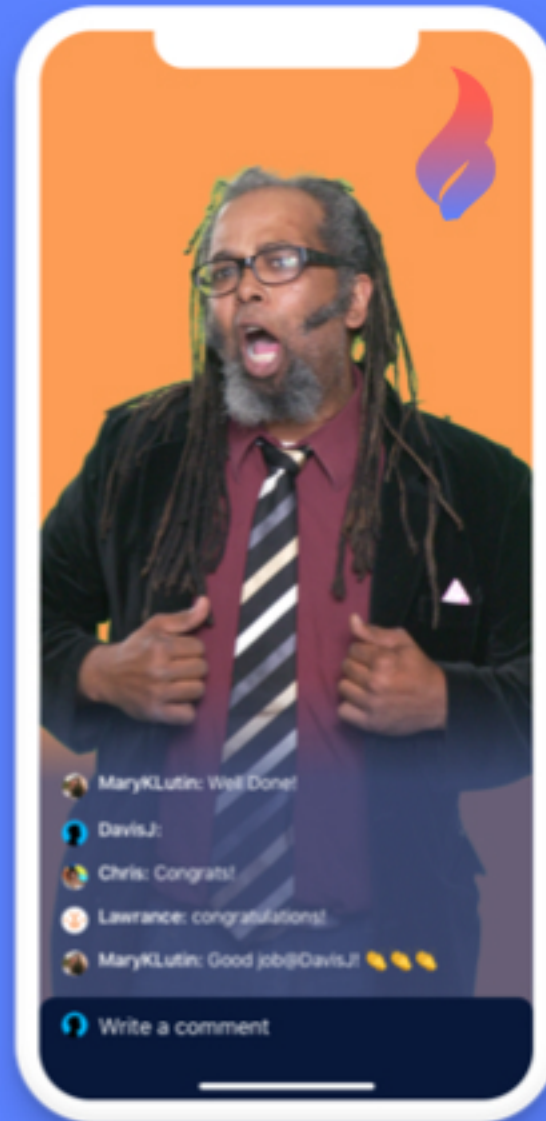
**MERRY JANE**

Where **top comedians**  
host live trivia edutainment...

Think you're smarter than these  
iconic weed comics? Find out  
every Monday, Wednesday and  
Friday at 1pm PST / 4pm EST and  
win some green while you're at it!



**Matt Baetz**



**Ngaio Bealum**



**Alexis Rutledge**

*featured on:*

**NETFLIX**



*and at comedy venues across the country.*

**Cannabis,  
pop culture,  
games and  
cash prizes  
had triplets.  
It's us.**



*Daily*  
**Bonfire**  
RASTA

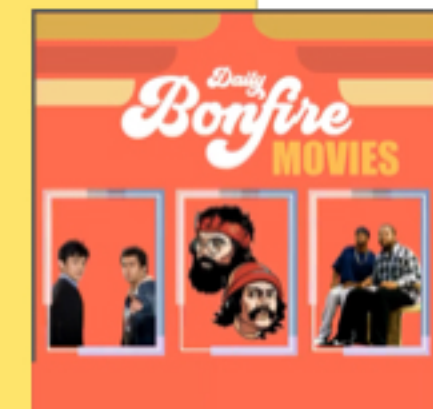


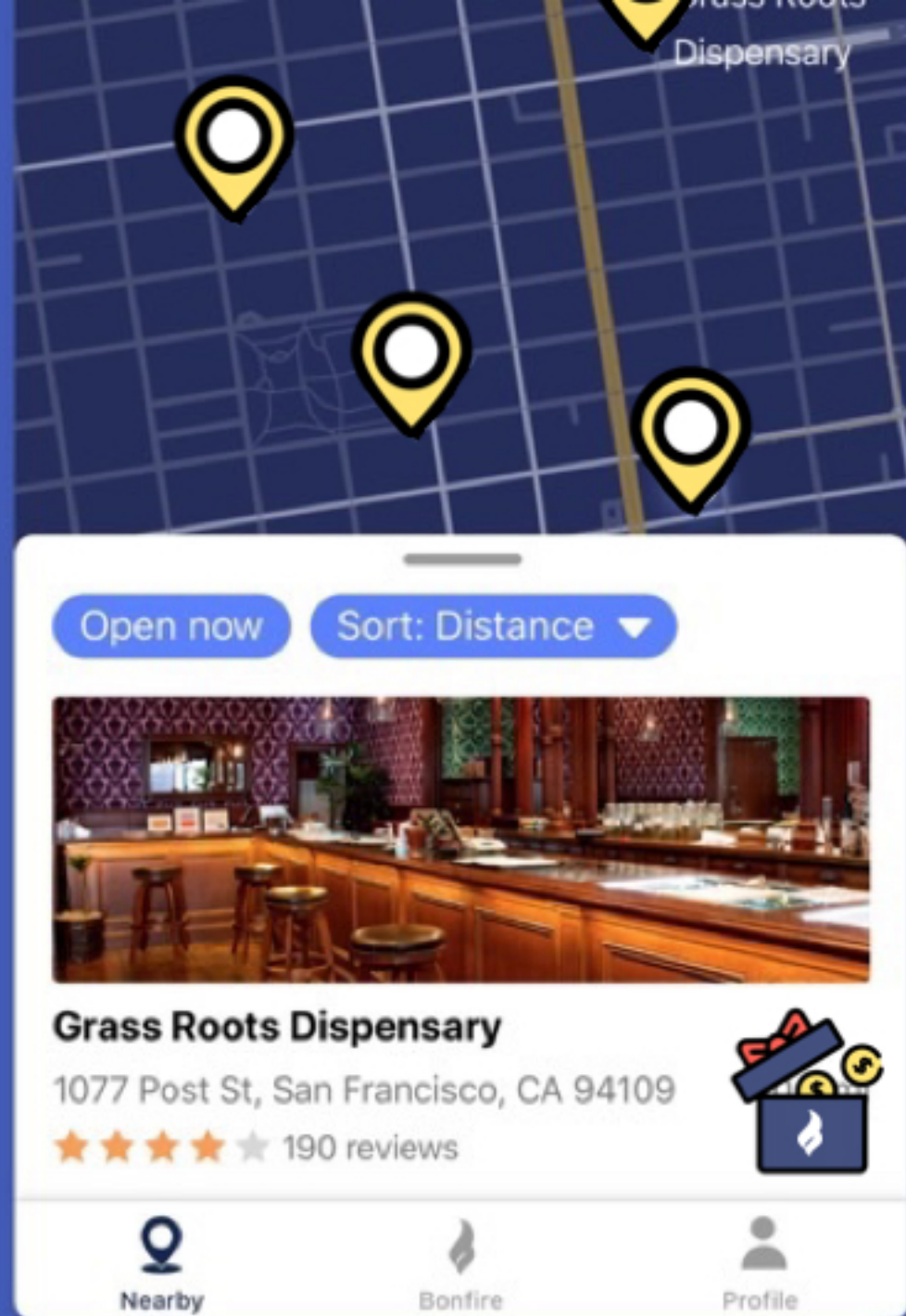
Bob Marley was buried with his red Gibson guitar, a Bible open to Psalms 23 and a:

**JOINT  
INFUSED BROWNIE  
CANNABIS BUD**

Psalm 23 Clue:  
"He makes me lie down in green pastures"

**12 questions.  
Answer all correctly -  
you hit the jackpot.**





Where visiting  
dispensaries  
nationwide  
**unlocks rewards...**

Prizes ranging from fun to fabulous are  
sponsored by top brands and retailers.

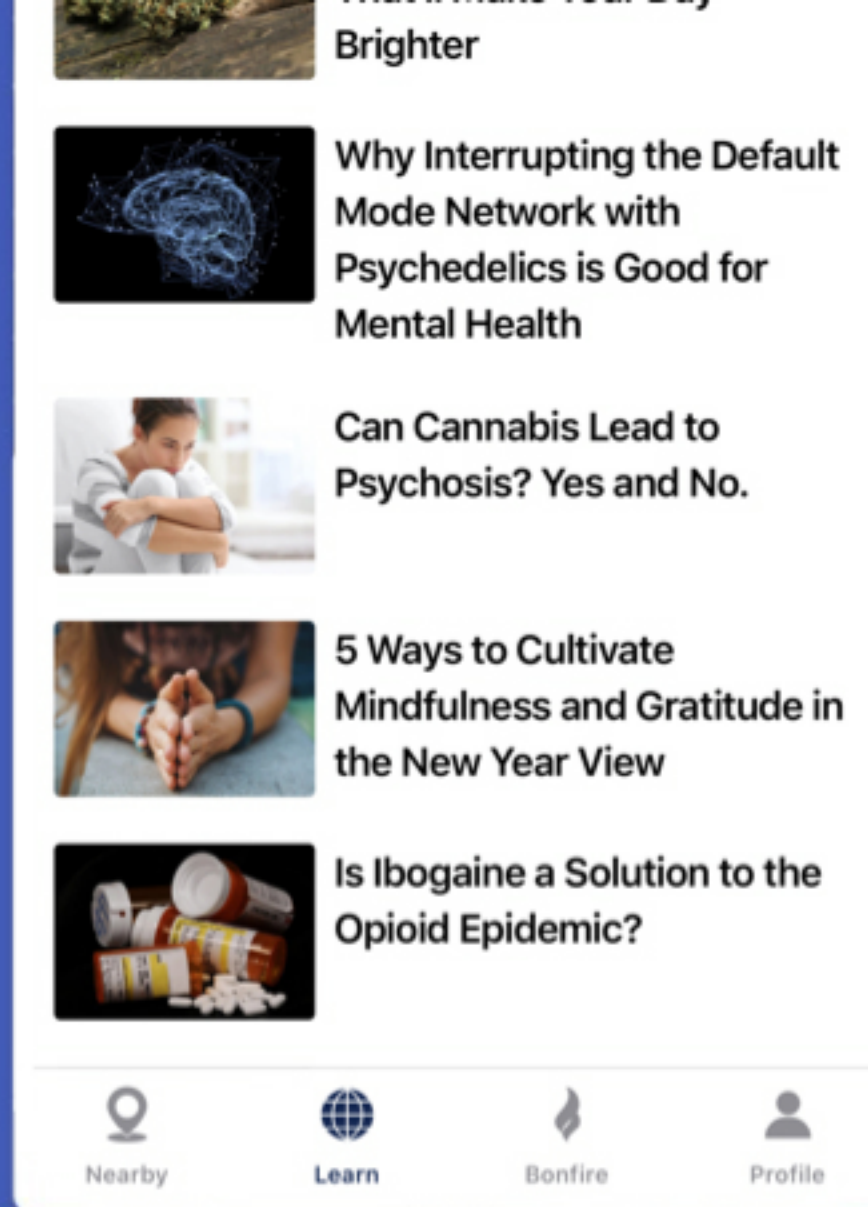
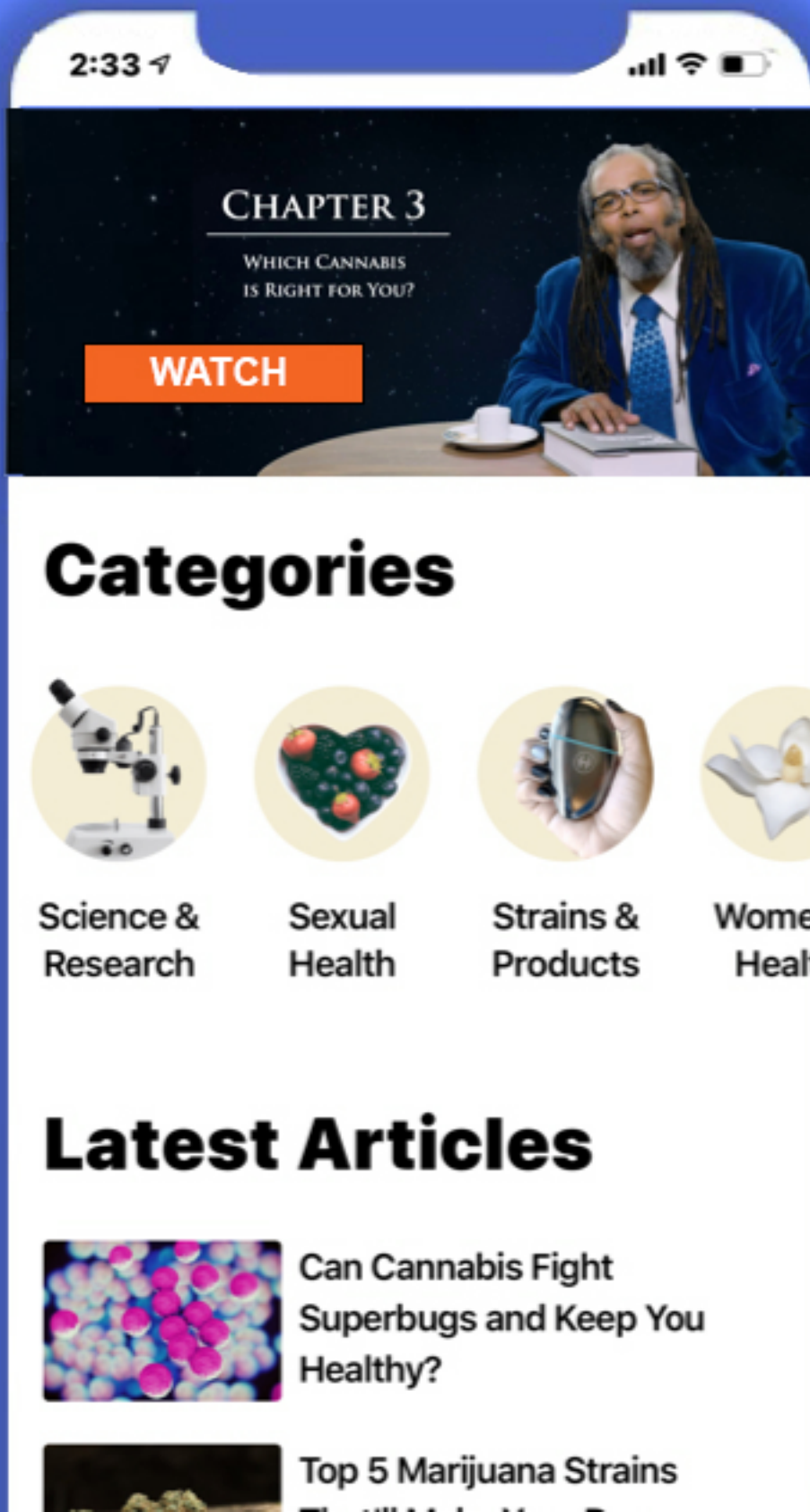




**HelloMD just launched the first  
mobile game for cannabis advocates...  
and it's the HQ of cannabis.**

**ADWEEK<sup>®</sup>**





Since 2014, HelloMD has amassed the world's largest and most trusted library of expert authored educational content - more than 15,000 articles - to help consumers make informed decisions about cannabis and CBD.

Where knowledge is **in your hands...**



And where  
**you can help**  
right the wrongs  
of the war on  
drugs.

At the start of each trivia game, players collectively select one of three charities they would like to support as well as the specific donation amount.

**ACLU** **NORML**



**MAPS**  
MULTIDISCIPLINARY ASSOCIATION FOR PSYCHEDELIC STUDIES